

MISSION-CRITICAL REDEFINED

HPE Primera is the world's most intelligent storage for mission-critical apps that delivers extreme resiliency and performance with the agility of the cloud.¹

Traditional High-end Storage

HPE Primera

HIGH-TOUCH ADMINISTRATION

- Complex planning
- Tedious configuration
- Performance tuning
- Disruptive upgrades



DELIVERS THE AGILITY OF THE CLOUD

- 93% time savings²
- Self-install in minutes
- No tuning
- Non-disruptive upgrades



INEFFECTIVE APP PROTECTION

- Reactive design center
- Only storage-level protection
- Limited to on-premises



PROTECTS WITH APP-AWARE RESILIENCY

- 100% Availability Guaranteed
- Predictive analytics preventing downtime
- Granular VM Level Visibility and Reporting
- Hybrid cloud data protection



INABILITY TO SAFELY CONSOLIDATE APPS

- Inconsistent app performance
- Risk with new workloads
- Constant performance tuning



CONSOLIDATES WITH PREDICTIVE ACCELERATION

- Low-latency at scale
- Predicts app performance with new workloads



NO INVESTMENT PROTECTION

- Forklift upgrades required
- Monolithic operating systems inhibit access to new innovation
- Additional fees for software features



DELIVERS A TIMELESS OWNERSHIP EXPERIENCE

- Free controller refresh
- Services-centric operating system minimizes risk for faster access to innovation
- All-inclusive software



HPE Primera BY THE NUMBERS

1,250 trillion: 
Data points HPE InfoSight has collected and analyzed in the past decade

20 minutes:
Time it takes to self-install Primera



1.7 million:
Work hours saved by HPE InfoSight predictive analytics and automated remediation

100% 
Availability Guarantee

93%
Less Time Managing Storage Problems



120%
Faster Oracle Performance with Primera's All-Active Architecture



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CPP Associates provides its customers and partners with responsible, consistent and repeatable solutions that will meet a customer's requirements and business needs now and in the future. Their expertise is the foundation for helping customers implement transformational IT solutions that enable revenue growth while controlling costs.

CPP's proprietary "**Infrastructure Anywhere Assessment**" factors in more than 100 variables to determine the ideal approach for its clients to deploy "cloud-like" infrastructure to maximize agility with increased utilization while at the same time, meeting demanding business requirements with a focus on technology, service level, security and costs. Its market-leading **Data Intelligence Practice** is democratizing artificial intelligence, machine learning and predictive analytics to devise breakthrough business strategies for companies of all sizes.

Learn more at
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