

# MISSION-CRITICAL REDEFINED

HPE Primera is the world's most intelligent storage for mission-critical apps that delivers extreme resiliency and performance with the agility of the cloud.<sup>1</sup>

## Traditional High-end Storage

## HPE Primera

### HIGH-TOUCH ADMINISTRATION

- Complex planning
- Tedious configuration
- Performance tuning
- Disruptive upgrades



### DELIVERS THE AGILITY OF THE CLOUD

- 93% time savings<sup>2</sup>
- Self-install in minutes
- No tuning
- Non-disruptive upgrades



### INEFFECTIVE APP PROTECTION

- Reactive design center
- Only storage-level protection
- Limited to on-premises



### PROTECTS WITH APP-AWARE RESILIENCY

- 100% Availability Guaranteed
- Predictive analytics preventing downtime
- Sees storage to VMs
- Hybrid cloud data protection



### INABILITY TO SAFELY CONSOLIDATE APPS

- Inconsistent app performance
- Risk with new workloads
- Constant performance tuning



### CONSOLIDATES WITH PREDICTIVE ACCELERATION

- Low-latency at scale
- Predicts app performance with new workloads



### NO INVESTMENT PROTECTION

- Forklift upgrades required
- Monolithic operating systems inhibit access to new innovation
- Additional fees for software features




### DELIVERS A TIMELESS OWNERSHIP EXPERIENCE

- Free controller refresh
- Services-centric operating system minimizes risk for faster access to innovation
- All-inclusive software



## HPE Primera BY THE NUMBERS

**1,250 trillion:**  Data points HPE InfoSight has collected and analyzed in the past decade

**20 minutes:**  
Time it takes to self-install Primera



**1.7 million:**  
Work hours saved by HPE InfoSight predictive analytics and automated remediation

**100%**   
Availability Guarantee

**93%**  
Less Time Managing Storage Problems



**120%**  
Faster Oracle Performance with Primera's All-Active Architecture



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CPP Associates provides its customers and partners with responsible, consistent and repeatable solutions that will meet a customer's requirements and business needs now and in the future. Their expertise is the foundation for helping customers implement transformational IT solutions that enable revenue growth while controlling costs.

CPP's proprietary "Infrastructure Anywhere Assessment" factors in more than 100 variables to determine the ideal approach for its clients to deploy "cloud-like" infrastructure to maximize agility with increased utilization while at the same time, meeting demanding business requirements with a focus on technology, service level, security and costs. Its market-leading Data Intelligence Practice is democratizing artificial intelligence, machine learning and predictive analytics to devise breakthrough business strategies for companies of all sizes.

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<sup>1</sup> h20195.www2.hpe.com/v2/Getdocument.aspx?docname=a00058506enw

<sup>2</sup> Based on internal testing of storage management between HPE 3PAR and HPE Primera, May 2019